

WXIX

**ORDER**

Flight Dates 10/30/12-11/06/12

Contract / Revision 842694 /

Original Date / Revision  
10/29/12 10/29/12Advertiser **Obama, Barack/D/President**Agency **Greer Margolis Mitchell & B**

Buying Contact

**1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007**

Product

**OBAMA SCHED A**

Agency Com 15%

Billing Contact

**1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **2265**Alt Order # **06398892**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL565

Priority P 1

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive Order% Start Date End Date

Aaron Ashe 100%

Order Share % Market Value

Competing Station % of Order Amount

EXIX	%
WBQC	%
WCET	%
WCPO	%
WCVN	%
WKON	%
WKRC	%
WLWT	%
WPTO	%
WSTR	%

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	16	\$23,035.00	\$27,100.00	0.00	10/29/12	11/05/12	16	\$23,035.00	\$27,100.00
<b>Totals</b>	<b>16</b>	<b>\$23,035.00</b>	<b>\$27,100.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/30/12	11/05/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	1:00	2	\$2,800.00	P 1	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		2		\$2,800.00		0.00					
E 2	WXIX	10/30/12	11/05/12	Late News M-F Late News M-F	Comm	1030-11p (10:30 PM-11:00 PM)	MTWTF--	1:00	1	\$2,800.00	P 1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		1		\$2,800.00		0.00					
E 3	WXIX	10/30/12	11/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	130-2p (1:30 PM-2:00 PM)	MTWTF--	1:00	1	\$200.00	P 3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWTF--		1		\$200.00		0.00					

Contract / Revision **842694** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**Estimate # **2265**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WXIX	10/30/12	11/05/12	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	1:00	1	\$800.00	P 1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$800.00		0.00			
E 6	WXIX	10/30/12	11/05/12	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	1:00	1	\$1,200.00	P 1	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,200.00		0.00			
E 7	WXIX	10/30/12	11/05/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	1:00	1	\$500.00	P 1	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$500.00		0.00			
E 9	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	7-8A (7:00 AM-8:00 AM)	MTWTF--	1:00	1	\$1,600.00	P 1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$1,600.00		0.00			
E 12	WXIX	10/30/12	11/05/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	1:00	1	\$3,600.00	P 1	0.00 NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$3,600.00		0.00			
E 14	WXIX	10/30/12	11/05/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	2	\$1,600.00	P 1	0.00 NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			2		\$1,600.00		0.00			
E 15	WXIX	10/30/12	11/05/12	News @ 9a NEWS @ 9A	Comm	9-10A (9:00 AM-9:30 AM)	MTWTF--	1:00	1	\$900.00	P 1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$900.00		0.00			
E 17	WXIX	11/03/12	11/03/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----1-	1:00	1	\$2,400.00	P 1	0.00 NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1		\$2,400.00		0.00			
E 18	WXIX	11/04/12	11/04/12	Late News Su Late News Sun	Comm	1030-11P (10:30 PM-11:00 PM)	-----1	1:00	1	\$2,800.00	P 1	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1			1		\$2,800.00		0.00			
N22	WXIX	10/30/12	11/05/12	Simpsons 11P Simpsons 11P	Comm	11-1130P	MTWTF--	1:00	1	\$700.00	P 3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			1		\$700.00		0.00			
N23	WXIX	11/04/12	11/04/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	1	\$800.00	P 1	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$800.00		0.00			
Totals													16	\$27,100.00